



## Advertising Opportunities

Opportunities are available to advertise employment postings, products, services, and events on the ACSLPA website.

### Employment Ads

Employment ads are published in a specific format including position, duties, qualifications, salary, and contact information. Copy may be edited to conform to content requirements.

**1 month \$100    2 months \$150**

**Please Note:** Employment ads for speech-language pathologists or audiologists for Alberta agencies must contain the following mandatory wording:

**“The successful applicant must be registered or be eligible to be registered with the Alberta College of Speech-Language Pathologists and Audiologists (ACSLPA).”**

### Products/Services

Products or services relevant to speech-language pathologists and audiologists may be advertised.

**Regular Posting:    1 month \$100    2 months \$150**  
**Display Ad:\*        1 month \$150    2 months \$200**

### Courses/Events

Professional development seminars, conferences, and workshops of interest to ACSLPA registrants may be advertised. Submit your event online through the [Submit An Event](#) webpage.

**Regular Posting:    Free of charge**  
**Display Ad:\*        1 month \$150    2 months \$200**

#### \*Display Ads

**1 month \$150    2 months \$200**

Display ads are more prominently displayed, on a rotating basis, on all webpages that SLPs and audiologists regularly access.

**If you supply a ready-made ad**, send it in .JPG format, 274 x 250 pixels ad size (ensure your text is legible).

**We can create a display ad for your event or product/service.** Please provide the following:

- 1) **One piece of photo art** (no less than 72 dpi) 3” x 3” size
- 2) **JPG logo**
- 3) **Website address/link**, and
- 4) **A brief line of text (max. 20 words)**. Ads featured run in a rotating cycle with other ads.

Please fill out the secure *Website Advertising Order Form*, available at [Advertise With Us](#), and send to [admin@acslpa.ab.ca](mailto:admin@acslpa.ab.ca).

All advertisements are subject to approval by ACSLPA.

## Conference Program Advertising

Opportunities are available to advertise in ACSLPA's annual conference program.  
Please contact the ACSLPA office for more information.

### To Submit Your Order

Please fill out the online secure order form, available at [Advertise With Us](#), and email to [admin@acslpa.ab.ca](mailto:admin@acslpa.ab.ca).

**Employment Advertisement Order Form** – Attach a MS Word version of your advertisement, including a JPG of your business logo.

**Website Advertising Order Form (Display Ads/Products/Services)** – Attach your display ad information.



Alberta College of  
Speech-Language Pathologists  
and Audiologists

*Hear. Speak. Connect.*